

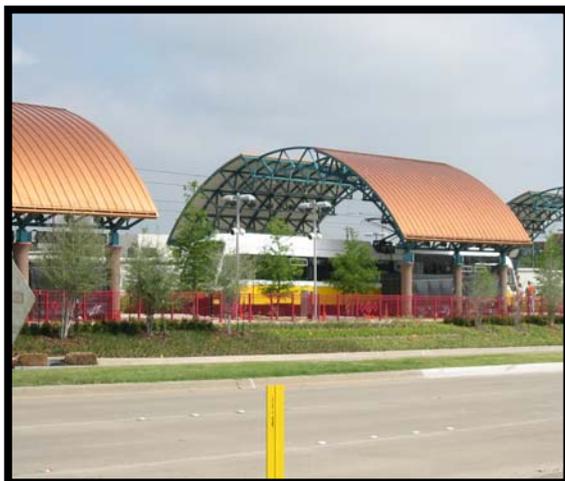
# 2003-2004 CLIDE Award

## Raising Public Awareness Leadership Award

### Richardson Transit-Oriented Development Frequently Asked Questions Series Richardson, Texas

The City of Richardson published a "Frequently Asked Questions" column in its *Richardson Today* newspaper explaining the concept of transit-oriented development and the impending opening of Richardson's four DART light rail stations. *Richardson Today* is the city's informational newspaper, distributed to every household in the City each month. In addition, the paper is available at municipal facilities throughout the city, including City Hall, recreation centers, and the public library. Current circulation is 37,000 per month.

The series of articles began in December of 2001 and ran through July of 2002. A total of eight articles were written, each included three to four questions and answers about light rail and transit-oriented development. The goal of the series was to raise public awareness of DART, Richardson's light rail stations, and the benefits of transit-oriented development.



**“Recognizes that discussion of development excellence often begins with modest educational efforts on basic concepts...a model for education efforts on a wide range of other growth and development issues.”**

**CLIDE Award Jury**

**Participant:** City of Richardson

**For more information**  
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## Celebrating Leadership in Development Excellence (CLIDE) Awards Program, 2003-2004

acknowledges regional excellence by recognizing projects and practices that exemplify one or more of the 10 Principles of Development Excellence.

Public and private entities throughout North Central Texas were invited to submit an entry for a CLIDE Award. Entries were separated into four categories, including:

- **Raising Public Awareness**, projects that educate the public or raising awareness of development related issues
- **Public Planning and Policy**, programs or policies that facilitate and promote principles of Development Excellence
- **Redevelopment**, development within older, established communities that successfully re-use existing structures and/or rebuild
- **New Development**, projects constructed on a previously unbuilt site

Close to 50 applications were received for CLIDE Awards. Of those, the CLIDE jury unanimously selected nine projects to receive Leadership Awards. Leadership Awards are given to projects that exemplify one or more of the "10 Principles of Development Excellence" and serve as examples of quality development practices in North Central Texas. From these nine winners, the jury again reviewed the entries to select winners of the Landmark Awards, the "best of" category, announced at the North Central Texas Council of Governments' General Assembly on June 6, 2003. The Landmark Award is given to projects that have gone above and beyond the theme of development excellence.

The "10 Principles of Development Excellence" have been designed to address the many issues that will impact the region as its population grows including, but not limited to, transportation, air quality, water supply, and the environment.

The Principles include:

- **Development Options**, provide a variety and balance of development options and land use types in communities throughout the region
- **Efficient Growth**, foster redevelopment and infill of areas with existing infrastructure and promote the orderly and efficient provision of new infrastructure
- **Pedestrian Design**, create more neighborhoods with pedestrian-oriented features, streetscapes, and public spaces
- **Housing Choice**, sustain and facilitate a range of housing opportunities and choices for residents of multiple age groups and economic levels
- **Activity Centers**, create mixed use and transit-oriented developments that serve as centers of neighborhood and community activity
- **Environmental Stewardship**, protect sensitive environmental areas, preserve natural stream corridors, and create developments that minimize impact on natural features
- **Quality Places**, strengthen community identity through use of compatible, quality architectural and landscape designs and preservation of significant historic structures
- **Transportation Efficiency**, develop land uses, building sites, and transportation infrastructure that enhance the efficient movement of people, goods, and services
- **Resource Efficiency**, provide functional, adaptable, and sustainable building and site designs that use water, energy, and material resources effectively and efficiently
- **Implementation**, adopt comprehensive plans and ordinances that support Development Excellence and involve citizens and stakeholders in all aspects of the planning process

The 2003  
CLIDE  
Awards Jury

**JONATHAN  
BARNETT, Jury  
Chair**

University of  
Pennsylvania  
and WRT,  
Philadelphia

**BARBARA FAGA,**  
EDAW, Inc.

**BILL HANSELL,**  
International  
City/County  
Management  
Association

**PRES KABACOFF,**  
Historic  
Restoration, Inc.

**J. KEVIN LAWLER,**  
N-K Ventures LC

**THOMAS L.  
WEYANDT, JR.,**  
Atlanta Regional